



PAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

FACULTY OF MANAGEMENT SCIENCES

DEPARTMENT OF MANAGEMENT

QUALIFICATION: BACHELOR OF BUSINESS MANAGEMENT / VARIOUS	
QUALIFICATION CODE: 07BBMA	LEVEL: 5
COURSE CODE: BMI511S	COURSE NAME: INTRODUCTION TO BUSINESS MANAGEMENT
DATE: JUNE 2019	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER			
EXAMINER(S)	Mr. Zealand Ms. Olivier Ms. Hambabi	Ms. Kangandjo Ms. Kamati	Mr. Uirab Dr. Musulwe
MODERATOR:	Dr. AR Asa		

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer ALL the questions.2. Write clearly and neatly.3. Answer all the questions in the examination booklet provided.

PERMISSIBLE MATERIALS

1. Calculators are allowed.

THIS QUESTION PAPER CONSISTS OF 9 PAGES (Including this front page)

SECTION B

Question 3

[35 Marks]

- 3.1 A second principle or building block of organizational structure is the formation of departments. Discuss any four forms of departmentalisation? (8)
- 3.2 Discuss the requirements for meaningful market segmentation. (8)
- 3.3 It is crucial for managers to establish where the organisation is heading. Explain the reasons why goals are important in this regard. (5)
- 3.4 Outline any five types of entrepreneurs. (5)
- 3.5 Every group in an organisation is different in terms of its structure or set of characteristics that shapes the behavior of both the groups and the individual group members. Discuss any three characteristics of groups. (6)
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- 3.6 All product and services consist of three interdependent components. List these components. (3)

Question 4

[25 Marks]

(Show all your workings)

- 4.1 If you deposit N\$50,000 in an account that pays an annual interest rate of 10% compounded quarterly, what will your account balance be in 10 years? (8)